

TROOP 61 NEWSLETTER

NOVEMBER 2012



# I brot youz a flower...



## November 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 All Saints Day	2	3 Car wash
4 Daylight Savings Ends PLC Meeting	5 Meeting	6 Election Day	7	8	9	10
11 Veterans' Day	12 Meeting	13	14	15	16	17
18	19 Meeting	20	21 Committee Meeting	22 Thanksgiving Day	23	24
25	26 Meeting	27	28	29	31	

## December 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday 1 World AIDS Day	
2 Advent Begins PLC Meeting	3 Meeting	4	5	6	7	8 Chanukah	<b>→</b>
9	10	11	12	13	14	15	
	Meeting						~
	17 Meeting	18	19 Committee Meeting	20	21 Winter Solstice	22	
23	24	25 Christmas	26 Boxing Day	27	28	29	
30	31						

#### American Business merit badge requirements

By: Evan B.

#### Do the following:

a. Explain four features of the free enterprise system in the United States. Tell its benefits and responsibilities. Describe the difference between freedom and license. Tell how the Scout Oath and Law apply to business and free enterprise.

b. Describe the Industrial Revolution: Tell about the major developments that marked the start of the modern industrial era in the United States. Tell about five people who had a great influence on business or industry in the United States. Tell what each did.

Do the following:

- a. Visit a bank. Talk with one of the officers or staff. Chart the organization of the bank. Show its relationship with other banks, business and industry.
  - b. Explain how changes in interest rates, taxes, and government spending affect the flow of money into or out of business and industry.
- c. Explain how a proprietorship or partnership gets its capital. Discuss and explain four ways a corporation gets its capital.
  - d. Explain the place of profit in business.
  - e. Name five kinds of insurance useful to business. Describe their purposes.

Do the following:

a. Pick two or more stocks from the financial pages of a newspaper. Request the annual report or prospectus from one of the companies by writing, or visit its Web site (with your parent's permission) to view the annual report online. Explain how a company's annual report and prospectus can be used to help you manage your investments.

b. Pretend to have bought \$1,000 worth of the stocks from the company you wrote to in requirement 3a. Explain how you "bought" the stocks. Tell why you decided to "buy" stock in this company. Keep a weekly record for three months of the market value of your stocks. Show any dividends declared.

Do ONE of the following:

- a. Draw an organizational chart of a typical central labor council.
- b. Describe automation, union shop, open shop, collective-bargaining agreements, shop steward, business agent, and union counselor.
  - c. Explain the part played by four federal or state agencies in labor relations.

Run a small business involving a product or service for at least three months. First find out the need for it. For example: a newspaper route, lawn mowing, sales of things you have made or grown. Keep records showing the costs, income, and profit or loss. Report:

a. How service, friendliness, hard work, and salesmanship helped build your business.

b. The benefits you and others received because you were in business.

NOTE: Comparable 4-H, FFA, or Junior Achievement projects may be used for requirement 5.

Do ONE of the following:

a. Make an oral presentation to your Scout troop about an e-commerce company. Tell about the benefits and pitfalls of doing business online, and explain the differences between a retailer and an e-commerce company. In your presentation, explain the similarities a retailer and an ecommerce company might share.

b. Choose three products from your local grocery store or mall and tell your merit badge counselor how the packaging could be improved upon so that it has less impact on the environment.

c. Gather information from news sources and books about a current business leader. Write a two-page biography about this person or make a short presentation to your counselor. Focus on how this person became a successful business leader.

## Popcorn and Business

By Janet Blake

Selling popcorn is a great way to nurture your entrepreneurial spirit! The BSA helps us by rewarding results - the more sold, the more rewards. If you look at the tips for selling popcorn, nearly all of them apply to any type of business transaction. Learn these skills and they'll do you well! Congratulations to those who sold this year, both take-order and show and sell!

Here are the tips from trails-end.com; think about how they can be used in your career:

#### SELLING TIPS

ALWAYS wear your uniform ALWAYS smile and introduce yourself ALWAYS tell your customers why you are selling popcorn KNOW the different kinds of popcorn you are selling ALWAYS say "Thank You" ALWAYS make a copy of your order form ALWAYS make a clean order form with a pen BE SURE to get customer email addresses to send them a "Thank You" email after the sale, reminding them they can reorder online.

## TROOP WEB SITE

If you forgot our calendar of outings, or if you want to see pictures of recent camping trips or even Eagle Projects, you should go to

http://www.pack61eastbrunsw ick.org/Troop61/troop61.html

The Troop Newsletters are also posted there. -Mr. Weibel