

Webwork 9 Problem 11:

The manager of a large apartment complex knows from experience that 100 units will be occupied if the rent is \$450 / month. A market survey suggested that, on the average, one additional unit will remain vacant for each \$1 increase in rent. Similarly ... Find the rent that maximizes the revenue.

	Units	rent	Rent
-Original	100		450
Rent +1	100 - 1		450 + 1
Rent +2	100 - 2		450 + 2 $\Rightarrow$
	$\vdots$		$\vdots$
Rent +x	100 - x		450 + x

$\neq R \neq$   
Let  $x$  be the change of rent. Then the revenue

$$R(x) = (100 - x)(450 + x)$$

$$-450 \leq x \leq 100.$$

$$R'(x) = 100 - x + (-1)(450 + x) = 100 - x - 450 - x$$

$$= -350 - 2x = 0 \Rightarrow x = -175.$$

Compare:  $R(-450) = 0$ .  $R(100) = 0$ .

$$R(-175) = 275 \times 275 > 0 \Rightarrow R(-175) \text{ Abs. max}$$

Answer: Revenue is maximized when the rent is  $450 - 175 = 275$ .

### Webwork 9 Problem 4:

Evaluate  $\lim_{t \rightarrow \infty} \frac{2t-9}{\sqrt{t^2+9t+5}}$ .

Rmk: If l'Hôpital, then circular!

Solution:  $\lim_{t \rightarrow \infty} \frac{2t-9}{\sqrt{t^2+9t+5}} = \lim_{t \rightarrow \infty} \frac{(2t-9) \frac{1}{t}}{\sqrt{t^2+9t+5} \cdot \frac{1}{t}} = \lim_{t \rightarrow \infty} \frac{2 - \frac{9}{t}}{\sqrt{1 + \frac{9}{t} + \frac{5}{t^2}}}$

$$= \frac{2-0}{\sqrt{1+0+0}} = 2.$$

### Webwork 10 Problem 9:

$$\int_4^8 (10x+7) dx = \int_4^8 10x dx + \int_4^8 7 dx = (5x^2 + 7x) \Big|_4^8$$

$$= 5x(8^2 - 4^2) + 7x(8-4) = 240 + 28 = 268$$

Rmk:  $\int 1 dx = x + C$ . Don't mess up with  $\frac{d}{dx} 1 = 0$ .

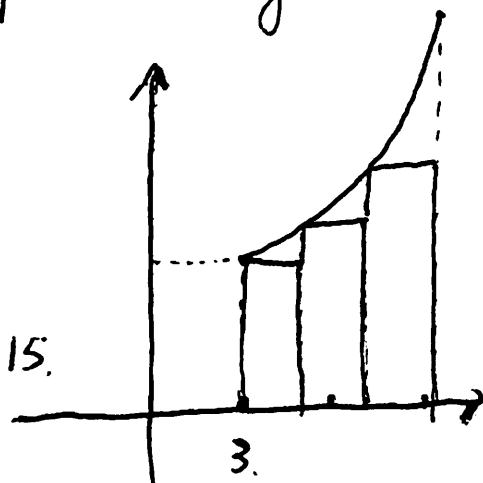
Webwork 10. Problem 1:

Estimate the area under the graph of  $f(x) = x^2 + 2x$  from  $x = 3$  to  $x = 9$  using 3 approximating rectangles: and left endpoints:

1st <sup>rectangle</sup> ~~triangle~~:  $x$  from 3 to 5.

$$\text{height} = f(3) = 3^2 + 2 \times 3 = 15.$$

$$\text{Area: } \cancel{A_1} = \cancel{f(3)}(5-3) \\ A_1 = 15 \times 2 = 30.$$



2nd <sup>rectangle</sup> ~~triangle~~:  $x$  from 5 to 7.

$$\text{height} = f(5) = 5^2 + 2 \times 5 = 35.$$

$$\text{Area: } A_2 = 35 \times (7-5) = 70.$$

3rd rectangle:  $x$  from 7 to 9.

$$\text{height} = f(7) = 7^2 + 2 \times 7 = 63.$$

$$\text{Area: } A_3 = 63 \times (9-7).$$

$$\text{Total area: } A = A_1 + A_2 + A_3 = 30 + 70 + 63 = 163.$$